Public-Private-Partnership (PPP) Framework for seed scaling

Sidi Sanyang, Saidu Bah

Breeder / Hybrid seed

Early Generation Seed Pure nucleus seed

Quality assurance

Hybrid seed (F1) IPR management Benefit sharing Sub-licensing Foundation seed / Hybrid seed

Public-Private-Partnership (PPP) Seed enterprises

Co-investment in PPP

Transfer of breeder seed Production of breeder seed Quality assurance

Transfer of Hybrid seed (F1) Quality assurance IPR management Benefit sharing Sub-licensing

Infrastructure & Logistics

- AfricaRice production sites
- Human capacity
- Facilities, storage & Transfer

- In country production sites
- Human capacity
- Facilities & storage

Certified Seed

Consortium of seed enterprises²

Awareness creation Sensitization Campaigns Publicity materials Demand creation Demos. Field days Networking

Experience sharing & Learning

Business Models in PPP Membership fees Licensing Royalties Commercialization of tool kits

Tracking seed distribution & coverage Beneficiaries reached

- Distribution & marketing
- Human capacity
- Data and information sharing